



## Corporate Sponsorship Opportunities

### 2 TYPES

#### Annual Sponsorship:

Companies/Vendors who would like yearlong presence among the PVES community (based on the school-year calendar)

#### Event Sponsorship:

One-time event sponsors who want a focused audience

- **Boo Fest:** Parent, Child, & Community Audience
- **Spring Gala:** Parent Audience

Annual Sponsorship Options:	Platinum \$5,000+	Gold \$2,500	Silver \$1,250	Bronze \$500	Friend \$250
Logo on School Website (with sponsorship level recognition)	✓	✓	✓	✓	✓
E-Newsletter Recognition (logo included duration of school year)	✓	✓	✓	✓	✓
Business Ad in School Yearbook	Full Page	Full Page	½ Page	¼ Page	Business Card Size
Homepage Ad on Website (250px x 130px)	4 Ads	2 Ads	2 Ads	1 Ad	
Photo Opp for Check Presentation	✓	✓	✓		
Facebook Cover Photo Takeover	2 consecutive weeks	1 week			
Booth Space at School Event(s)	Boo Fest & Open House	Boo Fest <b>OR</b> Open House			
Sponsored Outdoor Banner (includes business name/contact info)	4'x5' (landscape or portrait)	3'x4' (landscape or portrait)			
Title Sponsor Banner at School Events	✓				
Public Recognition & Thank You from Principal Johnson	✓				

**Please make checks payable to Friends of Playa Vista School or make payment online**

Playa Vista Education Group doing business as Friends of Playa Vista School is a 501(c)(3) non-profit organization. Our tax ID # is 45-2439153. Should you require a copy of our Federal Tax Group Exemption Letter, which establishes that we are a non-profit, 501(c)(3) organization, please contact [info@playavistaschool.com](mailto:info@playavistaschool.com)

**IF YOU WOULD LIKE TO DONATE AT A HIGHER LEVEL, PLEASE REACH OUT TO DISCUSS A SPECIAL PACKAGE**

## Event Sponsorship Options: BOO FEST & SPRING GALA

**BOO FEST** is an annual Halloween festival taking place on the PVES campus; it is open to the general public. The funds raised help fund enrichment programs that are not funded through LAUSD – PE, music, instructional aides, and more! **Event date: October 19, 2019**

**BOO-th Sponsor:** Treat Sponsor Level Courtesies plus: Actively participate with a booth space OR sponsor a booth activity such as inflatable maze, face painting, balloon artist, carnival style game, etc. Opportunity to connect one-on-one with over 1,000 attendees from Playa Vista and surrounding communities.

**\$250**

**BOO Fest Treat Sponsor:** Opportunity to contribute event bag promotional materials, vouchers, or coupons to over 1,000 event attendees. Materials to be provided by sponsor and delivered to Boo Fest committee at PVES by **3pm, Tuesday, October 15, 2019**

**\$100**

The **SPRING GALA** is in its 3<sup>rd</sup> year! By supporting this event, you'll reach a market of 600+ local families that spend actively & loyally. **Event date: April 25, 2020**

### **Platinum Sponsorship (Title Sponsor):**

- Logo and name featured on all event marketing collateral, including event webpage & emails
- Named as Platinum Level Sponsor on event signage (displayed in multiple locations)
- Full page ad & informational introduction of your company in the Gala Program
- Opportunity to provide branded 'giveaways' to every attendee
- A slide shared on a big screen and thank you to your company by the auctioneer during the Live Auction

**\$1,500**

### **Gold Sponsorship (Table Tent Sponsor) – 4 available:**

- Tabletop signage placed at guest tables (4 tables total with one sponsor per table)
- Named as Gold Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2020)
- A Half-page ad, black & white ad in Gala Program

**\$800**

### **Silver Sponsorship (Gala Bar Sponsor) – 4 available:**

- Tabletop signage located at Gala Bar (2 signs with two sponsors per sign)
- Named as Silver Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2020)
- A quarter page ad, black & white ad in Gala Program

**\$500**

### **Bronze Sponsor (Casino Table Sponsor) – 8 available:**

- Tabletop signage for Casino Table (4 tables total with two sponsors per casino table)
- Named as Bronze Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2020)
- A business-card sized ad, black & white ad in Gala Program

**\$250**