

SPONSORSHIP OPPORTUNITIES

Gala & AUCTION

BENEFITTING FRIENDS OF PLAYA VISTA SCHOOL

Thank you for considering a sponsorship opportunity to support our Inaugural Gala & Auction benefitting the Friends of Playa Vista School.

By supporting this event, you'll reach a market of more than 550 local families that spend actively and loyally. We offer a selection of sponsorship packages aimed at building awareness and increasing your client base.

Platinum Sponsorship (Title Sponsor)- \$1,500

(1 available)

- Company logo and name featured on all event marketing collateral, including event webpage & e-mails
- Named as Platinum Level Sponsor on event signage (displayed in multiple locations)
- A full page ad & informational introduction of your company in the Gala Program
- Opportunity to provide branded 'giveaways' to every attendee during our Live Auction
- A slide shared on a big screen and thank you to your company by the auctioneer during the Live Auction

Gold Sponsorship (Teacher Table Sponsor) - \$800

(4 available)

- Tabletop signage on teacher tables (4 tables total with one sponsor per table)
- Named as Gold Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2018)
- A Half-page ad, black & white ad in Gala Program

Silver Sponsorship (Gala Bar Sponsor)- \$500

(4 available)

- Tabletop signage located at Gala Bar (2 signs with two sponsors per sign)
- Named as Silver Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2018)
- A quarter page ad, black & white ad in Gala Program

Bronze Sponsor (Casino Table Sponsor) - \$250

(10 available)

- Tabletop signage for Casino Table (5 tables total with two sponsors per casino table)
- Named as Bronze Level Sponsor on event signage
- Company name and logo with live link listed on Auction Webpage (through June 2018)
- A business-card sized ad, black & white ad in Gala Program

Deadline for sponsorships for FPVS's Inaugural Gala & Auction is Friday, March 2. All logos/advertisements/graphics to be provided by sponsor no later than Friday, March 9, and must be submitted to events@playavistaschool.com

501(c)(3) Nonprofit Tax Exempt ID 45-2439153

*customizable sponsorship packages available, contact events@playavistaschool.com